



Text hej@lauragyr.ch
Look lauragyr.ch

LAURA GYR

1994 Birth
Einsiedeln, Switzerland

Languages

German mother tongue
English very good
French basics

Features

- perfectionist
- responsible
- organized
- creative
- sociable

EDUCATION

August–November 2010
Camas High School, Camas WA
Exchange year USA

2011–2015
Medien Form Farbe Zurich
Vocational school Mediadesigner

2012–2015
Professional Baccalaureate
School of Design Zurich
Swiss Federal Vocational
Baccalaureate Design

September 2016 – June 2019
Lucerne University of Applied Sciences
and Arts
Bachelor's degree Digital Ideation

EXPERIENCE

August 2011 – August 2015
ea Druck AG, Einsiedeln
Apprenticeship Mediadesigner
pre-press and print of printed material,
design of magazines, brochures, flyers and business stationery

August 2015–January 2017
ea Medien AG, Einsiedeln
Parttime-employment Mediadesigner

September 2016
Branders Group, Zurich
Freelance Mediadesigner
Working on forms that can be filled out online
for the insurance company atupri

March–August 2018
YAAY GmbH visualizing complexity, Basel
Intern Information Designer
Built expertise in the field of infographics by working on
icon-design, data-handling and information design

October 2019 – January 2020
Scholz & Friends Berlin
Intern Digital Art Direction
Getting insights into digital advertising. Mainly worked on
webdesigns, motion design and animation for brand purposes.

February 2020 – current
WONDROUS LTD, Basel
Digital Experience Designer
Designing UI for different web applications, focusing on good
UX and creating websites that are fun to use.

Exhibitions

- werkschau hslu lucerne 2019
bachelor-project: noumenon
- design biennale zurich 2019
noumenon: an interactive
real-time data vizualisation

Program-Skills

- Adobe Creative Suite
- Cinema 4D
- HTML, CSS, JS
- Processing, p5js
- Sketch

Creative fields

- web/mobile design
- infographics
- motion graphics | animation
- print production
- typography
- corporate identity
- UX | UI design